

GRAHAM CAMPBELL



Palms Upward was inspired by my daily ritual during the pandemic of going to a park, lying in the grass with my palms facing the sky, and daydreaming while watching the clouds. The guitars fade in and out at opposite times, the way one cloud floats away while another appears. During this ritual I would often try meditation techniques such as focusing on the breath, but inevitably my mind would start to tell itself stories, losing track of the clouds and of my breath. At the end of the piece, the music is interrupted by a sudden ringing guitar chord, symbolizing a meditation bell bringing us back to the present moment after a distracted mental journey.

MARKETING

- Print Advertising in La Scena Musicale & Musicworks Magazine
- Mailout campaign to Leaf Music media list
- Paid social media campaign
- Individualized pitches to targeted publications



Album release: **March 10, 2023**
Leaf Music Catalogue: **GC2023**
Genre: **Classical**

<https://leaf-music.ca/gc2023b/>
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Label Contact

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