

David Rogosin

MARKETING

- PRINT ADVERTISING IN LA SCENA MUSICALE
- MAILOUT CAMPAIGN TO LEAF MUSIC MEDIA LIST
- ADVERTISING IN THE WHOLE NOTE
- INDIVIDUALIZED PITCHES TO TARGETED PUBLICATIONS



Theme : *Variation* traces an arc spanning 400 years of composition, beginning with Orlando Gibbons' *The Italian Ground* ca. 1605, and culminating in *Variations on a Fantasia of J.S. Bach* (2017), an original work from Rogosin's friend Kevin Morse. The result is an album whose explorative gusto is matched by its sweeping scope. Theme : *Variation* sees Rogosin navigate through hundreds of years of compositional variation with aplomb. The liner notes, found in the accompanying iTunes booklet and written by Rogosin, are an indispensable companion as you listen through the record. Rogosin meticulously explains the variations and technical underpinnings of each track while highlighting important or noteworthy nuggets for the discerning listener to catch. Interspersed with technical explanations are personal asides, offering insights or anecdotes surrounding his relationship with the composition.



Album release: **March 3, 2023**
Leaf Music Catalogue: **LM251**
Genre: Classical
<https://leaf-music.ca/lm251b/>
password: agricola2526

Label Contact

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FACTOR

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