

RECURRENCE ICOT Chamber Orchestra

Marketing

- **DSP** playlist pitches
- **Radio Promotion & advertisement (specifically targeting CBC)**
- E-blast sent to Leaf Music general and media lists
- Linkfire smartlink and media page optimized for growth

Works by Maziar Heidari, Keyan Emami, Saman Shahi, Nicole Lizée, and Jordan Nobles

Recurrence explores the idea of repetition through different iterations in the natural and artificial worlds. Over the course of five new, far-reaching compositions, the concept of repetition and its consequences are teased apart in myriad ways through the unique lens of each composer, each of whom was tasked with examining an aspect of repetition and finding ways to express its manifestations musically. The result is five exceptional artistic works, each unique in its aesthetic and sonic exploration into the vortex of repetition.

- **Personalized pitches to large and independent publications**
- Print advertisements in La Scena Musicale and Whole Note Magazine
- **Promotional Album deliveries**

Album release date: October 13, 2023 Leaf Music Catalogue: LM256 **Genre: Classical**

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