

Kate Read - After

Kate Read's debut solo album *After* arrives November 18 on Leaf Music. Artfully mixing Baroque repertoire with experimental electronics, *After* delivers a stirring mix of antiquity and modernity from one of Newfoundland's most in-demand violists.

Album release: November 18, 2022
Leaf Music Catalogue: LM258
Genre: Classical & Experimental
<https://leaf-music.ca/lm258b/>



Marketing & Promotion

- Playlist pitching to Spotify & Apple
- Print advertising campaign in La Scena Musicale
- Paid and organic social media campaign
- E-mail & publicity campaign using various media lists

FACTOR
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