



**Catharsis** by David Potvin, winner of the 45th Eckhardt-Grammatté, is a emotional release experience, often of difficult, deeply held, or repressed emotions where it transform to find peace, tranquility, and, most importantly, a shift of perspective. This album consist of Cris Derksen, Jean Coulthard, and Kieko Devaux's composition that convey its response to relationship tension, deep, and powerful emotions and expression.

- ## Marketing
- DSP playlist pitches: Amazon Music, Spotify, Apple Music, Naxos.
  - Featured in La Scena Musicale's CD Review, 1/2 Page advertisement.
  - An editorial feature for La Scena Musicale Magazine
  - An album review on Gramophone magazine
  - Social Media advertising (YouTube, Facebook, Instagram) with video trailer and multi-camera performance videos
  - Pitch it to Wholenote Magazine Listening Room
  - Pitch to magazine that specialised on Classical-Contemporary and Instrumental Music (BBC Music, Classical Music, Clavier Companion, Piano Plus, International Piano Magazine).
  - Mail out 500 Physical promotional albums with booklet to be distributed to radio stations across Canada.
  - Radio advertisement to broadcast in Montreal/Toronto
  - E-blast to Leaf Music general and media lists.
  - LinkFire smartlink and media page.

Album release date: **April 19**  
Leaf Music Catalogue: **LM274**  
Genre: **Classical Contemporary**

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