



Ode & Ballade from Skye Consort & Emma Björling brings stories of medieval saints and sacred wells, fair maidens outsmarting presumptuous knights, beautiful or boisterous drinking songs, thieves meeting their fate, heartbreaking love songs, groovy dance tunes, and celebrations of the return of Spring. This album combines elements from world music and classical traditions to offer audiences thoughtful arrangements and creative compositions.

## Marketing

- DSP playlist pitches: Amazon Music, Spotify, Naxos.
- La Scena Musicale's 1/2 Page advertisement (bilingual)
- !earshot DDS
- Pitch to magazine that specialised on Folk, Classical-Contemporary, and World Music.
- Mail out 500 Physical promotional albums with booklet to be distributed to radio stations across Canada.
- E-blast to Leaf Music general and media lists.
- Social Media posting.
- LinkFire smartlink and media page.

Album release date: May 17 Leaf Music Catalogue: LM287

Genre: Folk

Alternate Genre: Celtic

**Label Contact** 

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