



ORCHESTRE  
**TUTTA MUSICA**  
ORCHESTRA

# OVATION

*KOvation: Celebrating Everyday Heroes is a large-scale multimedia project whose various components include a newly commissioned work by the young Canadian composer Jaelem Bhate eponymously titled Ovation. Along with excerpts from Manuel de Falla's Three-cornered Hat, Ovation is performed on this recording by Tutta Musica Orchestra (TMO), an initiative of the New Brunswick Youth Orchestra (NBYO), conducted by Antonio Delgado.*

*The project celebrates the courage, resilience and sense of community shown during the COVID-19 pandemic. Its aim is to bring live music back to the public of New Brunswick after the lifting of sanitary restrictions. Ovation's three appropriately titled movements, "Courage," "Resilience" and "Community" are mirrored in a video montage in three identically titled parts, viewed simultaneously with the music during live performances across the province.*

## Marketing

- DSP playlist pitches
- Radio Promotion & advertisement
- E-blast sent to Leaf Music general and media lists
- Linkfire and media page optimized for growth
- Personalized pitches to large and independent publications
- Submission to the 2024 East Coast Music Awards, JUNOs, Grammy Awards
- Promotional Album deliveries
- Web development & maintenance

**Album release date: September 22, 2023**

**Leaf Music Catalogue: LM289**

**Genre: Classical**

**Label Contact**

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Canadian  
Heritage

Patrimoine  
canadien

New Brunswick  
Youth Orchestra



Orchestre des jeunes  
du Nouveau-Brunswick



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