



Tapisserie canadienne aux couleurs d'Acadie

Chœur Louisbourg Choir | Monique Richard, directrice



Marketing

- DSP playlist pitches
- Radio Promotion & advertisement targeting CBC, including Earshot & CanAds campaign
- E-blast sent to Leaf Music general and media lists
- Linkfire smartlink and media page optimized for growth
- Deliver to Francophone Media
- Promotional Digital Deliveries
- Print advertising in La Scena Magazine, The Wholenote, Choral Canada

The Chœur Louisbourg is delighted to present *Tapisserie canadienne aux couleurs d'Acadie*, a musical program featuring Acadian and Francophone musical and literary works from New Brunswick. This program reflects the choir's commitment to promote contemporary music, particularly the music of the Acadian and Francophone communities from across our province. We hope these new and lesser-known choral works will become more commonplace in the repertoire of Canadian choral music.

The musical selections of styles creating different meditative, joyful, and reflective moods, have been grouped into three broad themes: hope, justice, and peace; pride in one's heritage and commitment to creating a better world; and the universal theme of love that varies with the seasons of life. In addition, we are pleased that three of the fourteen works on this recording are new creations by Rachel Léger, Carl Philippe Gionet, and Richard Gibson. Many of these works have never been recorded. Among others, literary works by Herménégilde Chiasson, the late Raymond Guy LeBlanc and Emma Haché have been set to music by composers Frédéric Chiasson, Richard Gibson, Jean-François Mallet, Mathieu Lussier, and Aaron Jensen.

Album release date: November 17, 2023

Leaf Music Catalogue: LM291

Genre: Classical

Label Contact

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